



Hello Habitat Supporter,

I'd like to invite you to participate in the second Habitat for Humanity of Kenosha Community Build Week! During the last week of April 2023, Habitat for Humanity of Kenosha will partner with local organizations to raise funds, increase awareness, and help local families to achieve their dream of home ownership. Last year we raised **\$17,000** during this week, and we hope to increase that to **\$20,000** this year. We have adjusted our sponsorship levels to accommodate more participants, and we hope that you will join us!

For over 40 years, Habitat for Humanity has been building homes for families in the United States. Habitat for Humanity of Kenosha is an affiliate of Habitat for Humanity International, and we are responsible for raising 100% of our community's funding; every penny we raise is invested back into Kenosha. We have been up and running since 2012, and we're proud to have provided homes for 15 families so far. We have 4 homes currently under construction and another 2 lots ready for us to break ground.

People are often surprised to hear that Habitat for Humanity does not simply give homes to our homeowners. Instead, we integrate future homeowners into the entire process, giving them essential skills and knowledge to become successful homeowners. We provide financial education, which helps build both their confidence and their ability to succeed. We help them develop a plan for their new home, as most of our homeowners have been renters and are unfamiliar with home maintenance. In addition, after qualifying for our program, future homeowners commit to 250+ hours of "sweat equity" by working on any of the current homes we are building. All these elements combine to create a knowledgeable homeowner who is invested in both their own success and the success of the other homeowners in our community.

Our goal with Community Build Week is to bring local organizations together to continue working toward this common goal of support and growth. **If your organization is not able to provide volunteers along with your sponsorship funding, we may be able to pair you with a nonprofit that has volunteers but no sponsorship funding available.**

Please review the following sponsorship options. While helping to build a stronger Kenosha, you can build awareness for your own organization as well! If you would like to participate in Community Build Week or have any questions, you can reach me at communitybuild@habitatkenosha.org. Thank you for your consideration!

Lynne Havertine
Community Engagement Volunteer
Habitat for Humanity of Kenosha



Community Build Week (CBW) 2023 Business Sponsorship Levels

	CBW Meal Sponsor	CBW Supporter	CBW Friend	CBW Advocate	CBW Hero
Donation Amount	\$300 (or provide meal for 15)	\$750	\$1,000	\$2,500	\$5,000+
Tabletop Signage During Sponsored Meal	✓	N/A	N/A	N/A	N/A
Materials in Swag Bag (Premiums/Coupons)	✓	✓	✓	✓	✓
Recognition in HFHK Newsletter		✓	✓	✓	✓
Recognition on HFHK Website		✓	✓	✓	✓
Recognition on HFHK Social Media		✓	✓	✓	✓
Company Logo on CBW T-shirt				✓	✓ (large logo)
Lawn Signage at CBW Home Build Site				✓ (sponsored day only)	✓
Full-week Banner Signage at CBW Home Build Site					✓
Opportunity to Present at CBW Build Day					✓
Volunteer Spots on Sponsored Build Day (Optional)	0	0	up to 5	up to 10	up to 20

Community Build Week (CBW) 2023 Sponsorship Level Details

Individual Volunteer—\$50

- Meal/shirt/swag bag

Meal Sponsor—\$300 or provide meal for 15 build day volunteers*

- Company material/items in swag bags (items provided by sponsor)
- Signage at the event during provided meal

Supporter Level—\$750*

- Company premiums/coupons in swag bags (items provided by sponsor)
- Recognition on Habitat newsletter, website, and social media

Friend Level—\$1,000*

- Company premiums/coupons in swag bags (items provided by sponsor)
- Recognition on Habitat newsletter, website, and social media
- Includes **5** slots for volunteers for **1** volunteer day (optional)
- Meal/shirt/swag bag provided for each volunteer

Advocate Level—\$2,500*

- All Supporter and Friend benefits
- Sponsored **day** at event
- Logo on build site signage for the **day**
- Logo on back of provided t-shirt
- Includes **10** total volunteer slots for **1** volunteer day (optional)
- Meal/shirt/swag bag provided for each volunteer

Hero Level—5,000+*

- All Supporter, Friend, and Advocate level benefits
- Sponsored **week** at event
- Logo on build site signage for the **week**
- Large, prominent logo on back of provided t-shirt
- Includes **20** total volunteer slots over **2** volunteer days (optional)
- Meal/shirt/swag bag provided for each volunteer