



Hello community partner,

Join us for the third annual Habitat for Humanity of Kenosha Community Build Week, happening Monday, April 21st through Saturday, May 3rd, 2025. During this special event, we collaborate with local organizations to raise essential funds, boost awareness, and support local families in securing affordable housing. This year, we're setting a goal to raise \$40,000, and we need your help to make it a success!

Affordable housing is an urgent need in Kenosha. Roughly 1 in 6 households in the U.S. spends over half of their income on housing, leaving little for other essentials. Habitat for Humanity focuses on providing homeownership opportunities for low-to-moderate income families—people who work hard but often face significant barriers in affording a safe, stable place to live. Through our program, families who earn between 30% and 60% of the area median income have the chance to become homeowners.

Since 2012, Habitat for Humanity of Kenosha has proudly provided homes for 21 families, including the 2 homes scheduled to be sold this month. We have our 22nd home currently under construction and we have 5 more lots ready for groundbreaking within the next 6 months! As an affiliate of Habitat for Humanity International, we are responsible for raising 100% of our funding locally, ensuring that every dollar raised stays in our community. That's why it's so important to have the support of our local community through events like Community Build Week.

Habitat homeowners don't receive homes for free. Instead, they invest their time and effort by committing to over 250 hours of "sweat equity," working alongside volunteers to build their own homes and those of others. Additionally, our homeowners participate in financial education and home maintenance training, equipping them with the skills needed for long-term success.

Community Build Week is an opportunity to unite local organizations toward the shared goal of providing affordable housing in Kenosha. Your participation—whether through sponsorship, volunteering, or both—will directly contribute to this critical effort. If your organization can provide sponsorship but not volunteers, we can even match you with a nonprofit that has volunteers ready to lend a hand.

Please review the sponsorship options below and consider joining us in building homes, community, and hope. For questions or more information, contact me at communitybuild@habitatkenosha.org. Thank you for your support in helping us build a stronger, more affordable Kenosha!

Lynne Havertine
Community Engagement Volunteer
Habitat for Humanity of Kenosha



Community Build Week (CBW) 2024 Business Sponsorship Levels

	Meal Sponsor	Silver	Gold	Platinum
Donation Amount	\$300 (or provide meal for 25)	\$1,000	\$2,500	\$5,000+
Tabletop Signage During Sponsored Meal	✓	N/A	N/A	N/A
Materials in Swag Bag (Premiums/Coupons)	✓	✓	✓	✓
Recognition in HFHK Newsletter		✓	✓	✓
Recognition on HFHK Website		✓	✓	✓
Recognition on HFHK Social Media		✓	✓	✓
Company Logo on CBW T-shirt			✓	✓ (large logo)
One-day Lawn Signage at CBW Home Build Site			✓ (sponsored day only)	✓
Full-week Signage at CBW Home Build Site				✓
Opportunity to Present at a CBW Build Day or Home Dedication (later date after home completion)				✓
Volunteer Spots on Sponsored Build Day (Optional)	0	up to 5	up to 10	up to 20

Community Build Week (CBW) 2025 Sponsorship Level Details

Bronze – Meal Sponsor—\$300 or provide meal for 25 build day volunteers*

- Company material/items in swag bags (items provided by sponsor)
- Signage at the event during provided meal

Silver – \$1,000*

All above sponsorship benefits plus:

- Company material/coupons in swag bags (items provided by sponsor)
- Recognition on Habitat newsletter, website, and social media
- Includes **5** slots for volunteers for **1** volunteer day (optional)
 - Meal/shirt/swag bag provided for each volunteer

Gold – \$2,500*

All above sponsorship benefits plus:

- Sponsored **day** at event
- Logo on build site signage for the **day**
- Logo on back of provided t-shirt
- Includes **10** total volunteer slots for **1** volunteer day (optional)
 - Meal/shirt/swag bag provided for each volunteer

Platinum – \$5,000+*

All above sponsorship benefits plus:

- Sponsored **week** at event
- Logo on build site signage for the **week**
- Large, prominent logo on back of provided t-shirt
- Opportunity to present at Community Build Week or at future Home Dedication Event
- Includes **20** total volunteer slots over **2** volunteer days (optional)
 - Meal/shirt/swag bag provided for each volunteer

*Sponsorship levels are limited availability based on first come, first served basis.