



Habitat for Humanity[®]

ReStore[®]

for the Kenosha community

vision & mission



Seeking to put God's love into action...

...Habitat for Humanity brings people together...

...to build homes, communities and hope.



How a lamp helps Habitat for Humanity

When a pre-loved lamp is donated...



to the Habitat for Humanity Store...



and then sold, it...



is recycled to a new owner and kept out of the landfill.



provides funds used to build Habitat homes in our community.

Houses are sold to Habitat homeowners who pay an affordable mortgage.

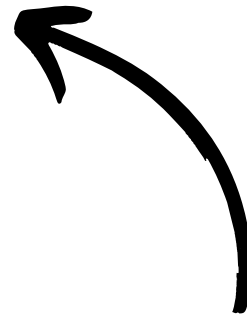
These mortgage payments are cycled back into the community to help Habitat build strength, stability and self-reliance through shelter.



LEARN MORE AT
habitat.org/restores



www.habitatkenosha.org



a simple donation starts here



and ends up here with a home for a family





a funding source for habitat homes

The Kenosha Habitat ReStore is expected to fund 1-2 home builds per year. This pipeline of funding creates sustainability for the Habitat home building program allowing us to continue building affordable housing here in our local community.



keeping items out of our landfills

The Kenosha Habitat ReStore will be only one of two donation centers in Kenosha to pick up donations. It will also pick up over 100+ common items that other local donation centers will not accept. Those items often currently end up in our landfills.



a low cost home repair option

The Kenosha Habitat ReStore will be a great option for community members who want to fix up their home but could not afford to purchase items at other local retailers. Typically, when a ReStore opens, homes in low-moderate income area start to naturally be revitalized.



jobs for local residents

The Kenosha Habitat ReStore will create opportunities to employ and pay people a living wage with benefits. This is a priority of the national and local Habitat for Humanity.
















We are here!

Typical process timeline: 15-24 months



In order to move to the next step, we must fundraise \$280,000+ to open the doors of the Habitat for Humanity of Kenosha ReStore. By becoming a sponsor you can help open the Kenosha ReStore for our community.

sponsorship opportunities

	Bronze	Silver	Gold	Platinum	Presenting
Donation Level	\$5,000	\$10,000	\$25,000	\$50,000	\$80,000
Sponsorships Available	Unlimited	5	2	2	1
Logo on Habitat Kenosha ReStore website. Recognition on Habitat Kenosha ReStore social media & newsletter leading up to grand opening					
Recognition at Ribbon Cutting					
Banner signage at ReStore					
Opportunity to speak at Ribbon Cutting					
Recognition on all promotional materials as lead sponsor					



square footage

The median income and the population of the general service area point to a Kenosha Habitat Restore of 25,000 square feet although sites of every size will be thoroughly vetted.



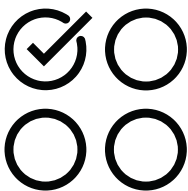
cost

The collective cost of Kenosha Habitat Restore occupying a chosen facility is between 14% and 20% of gross revenue once sales have stabilized usually by the conclusion of Year 3. Our goal is to secure a site for \$7/sq ft including CAM.



location

The 75th Street corridor between Interstate 94 and 39th Avenue is the retail hub of the general service area, enhanced by the highest density of donors and customers. This would be the ideal location for the Kenosha Habitat Restore but all locations will receive careful consideration.



features

A Donation Drop Off Center, ample parking, and dock delivery doors are considered vital to the success of the Kenosha Habitat Restore.



**Our vision is a world
where everyone has a
decent place to live.**



Your purchases from and donations to the Habitat ReStore help families build strength, stability and self-reliance in our community and around the world.



Contact

Angela Elliott - Executive Director
director@habitatkenosha.org

Diane Kastelic - ReStore Chair
restore@habitatkenosha.org

Kathy Rippon - Summer 2023 ReStore VISTA
vista@habitatkenosha.org

Habitat for Humanity of Kenosha
6203 28th Avenue
Kenosha, WI 53143

262-925-0360
www.habitatkenosha.org